



**Tuesday, September 21, 2010**

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- 4:00 PM – 5:30 PM** Exhibit Showcase Set-Up
- 4:00 PM – 6:00 PM** Early Attendee Event Registration
- 6:00 PM – 8:00 PM** Welcome Reception at Red Rock Resort's South Beach: Casino Night Party

The Casino Night Opening Reception will be an event not to miss! Join us by the pools at Red Rock Resort's Sand Bar for friendly competition, camaraderie and networking to kick-off RezFest 2010. Blackjack game tables will be set-up with live play and competitions throughout for 'play money'.

The excitement continues with huge giveaways from Instant Software. Play "Beat the Dealer" to win a Smart Car. Someone *will* win!





**Wednesday, September 22, 2010**

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<b>8:00 AM – 5:30 PM</b>	Registration and Exhibit Showcase Open ISI Lab: ISI Solutions and One-on-One With Technical Support
<b>8:00 AM – 9:00 AM</b>	Continental Breakfast
<b>9:00 AM – 10:30 AM</b>	Opening Session and Keynote Message <i>Keynote Speaker: Brian Sharples, Founder and CEO, HomeAway</i>
<b>10:30 AM – 11:00 AM</b>	BREAK
<b>11:00 AM – 12:00 PM</b>	Entech: New Features in Entech First Resort: Meet With Support...Help Us Help You PropertyPlus: Advanced Reservations V12.NET: The Reservations Process Local Social: Show Me the Money! Optimizing Your Website for Conversions Management Series: The Truth About Yield Management Management: Success Stories of Capturing More Reservations
<b>12:00 PM – 1:30 PM</b>	LUNCH
<b>1:30 PM – 2:30 PM</b>	Entech: Booking Analysis and Reports First Resort: Integrating with Your Technology PropertyPlus (A): External Documents & GuestLink; PropertyPlus (B): Month End V12.NET: Reservation Reports FlipKey: 10 Simple Rules For Attracting and Booking Today's VR Travelers NAVIS: How Data Driven Decision Making Can Help You Find Missing Revenue Rezolution: SEO and Keyword Research Lab
<b>2:30 PM – 3:00 PM</b>	BREAK
<b>3:00 PM – 4:00 PM</b>	Entech: End of Month and Reporting First Resort: WebLink Basics and Roundtable PropertyPlus: Administrative Functions V12.NET: Month End Preparation LeisureLink: Revenue Management: It Has to Mean More Than Discounting! Visual Data Systems: Beyond Your Website...Keeping Your Clients Engaged Management Series: Unveiling and Demo of WebLink and OwnerLink 3.0 Hot New Topic: Game Changer
<b>4:00 PM – 4:15 PM</b>	BREAK
<b>4:15 PM – 5:15 PM</b>	Entech: Data Management and Custom Reports First Resort: Travel Insurance, Security Deposit Protection & the Report Generator PropertyPlus (A): Error Messages and Why You Get Them PropertyPlus (B): Lease Maintenance V12.NET: Accounting 101 HomeAway: Growing and Unifying the Global Vacation Rental Marketplace Propel Media: Social Media and SEO – What to Focus On and Why Management Series: Round Table by Company Size
<b>5:45 PM – 8:00 PM</b>	Opening Day Reception at Red Rock Lanes



**Thursday, September 23, 2010**

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<b>8:00 AM – 4:00 PM</b>	Registration and Exhibit Showcase Open
<b>8:00 AM – 3:30 PM</b>	ISI Lab: ISI Solutions and One-on-One With Technical Support
<b>8:00 AM – 9:00 AM</b>	Continental Breakfast
<b>9:00 AM – 10:00 AM</b>	General Session: Unveiling the Next Generation of ISILink & How It Benefits You
<b>10:00 AM – 10:30 AM</b>	BREAK
<b>10:30 AM – 11:30 AM</b>	Entech: ISILink Breakout First Resort: ISILink Breakout PropertyPlus (A): ISILink Breakout; PropertyPlus (B): Housekeeping & Linens V12.NET: Online Bookings and ISILink Hot New Topic: Game Changer Local Social: Automating Your Office: The Key to Success Management Series: Marketing for Vacation Rentals: Achieving 100% Efficiency
<b>11:30 AM – 1:00 PM</b>	LUNCH
<b>1:00 PM – 2:00 PM</b>	Entech: Work Orders First Resort: Work Orders, Activities and Direct Billing PropertyPlus (A) Work Orders; PropertyPlus (B) Year-End V12.NET: Marketing and Yield Management CSA: How Technology Has Changed the Vacation Rental Business Second Porch: Vacation Rentals in 2011: Ready or Not! Management Series: Crisis Management for Natural & Political Disasters
<b>2:00 PM – 2:30 PM</b>	BREAK
<b>2:30 PM – 3:30 PM</b>	Entech: Advanced Letters and Emailing First Resort: Efficiencies Roundtable PropertyPlus: Roundtable V12.NET: Installation Process Kaba: Internet Based Keyless Entry: Revolutionize Your Business PackLate: 10 Rarely Used Tricks & Traps For Increasing Your Revenue Without... VacationRentPayment: Credit Card Processing & the Opportunity to Reduce... Management: WebLink 3.0 Social Tools, Facebook Booking Engine & Affiliate...
<b>3:30 PM – 3:45 PM</b>	BREAK
<b>3:45 PM – 4:45 PM</b>	Entech: Credit Card Processing Procedures First Resort: Credit Card Interface and Instant Processing PropertyPlus: Daily and Weekly Accounting V12.NET: Performance Optimization Rezolution: Website Design, Evaluations & Open Forum Partner Game Show: The Importance of Partners to Your Business Management Series: Understanding Trend Reports and Data
<b>4:50 PM – 5:15 PM</b>	Closing Session
<b>6:30 PM</b>	Closing Party at Red Rock Resort's Cherry